

## COMMUNICATIONS PACKAGE FOR UPCOMING WEBINAR

**TITLE:** There's Magic in the Mix: Combining OT & SLP in Community-based Interventions for Traumatic Brain Injury

**DATE:** March 8<sup>th</sup>, 2021

**TIME:** 12-1pm EST

**REGISTRATION:** [https://zoom.us/webinar/register/WN\\_Jr7R4CBuSeuaKG8yIDvKlw](https://zoom.us/webinar/register/WN_Jr7R4CBuSeuaKG8yIDvKlw)

### DESCRIPTION:

A traumatic brain injury (TBI) can cause a myriad cognitive, emotional, and physical changes in an individual. Due to the complexity of these injuries, a coordinated, multidisciplinary approach to rehabilitation is necessary. However, implementing this kind of approach can be challenging for clinicians. Leslie Birkett (Occupational Therapist) and Deidre (Speech-Language Pathologist) are practicing clinicians who have spent their careers working collaboratively to develop and implement cross-discipline community-based interventions for TBI. In this webinar, Leslie and Deidre will share their insights and strategies on incorporating collaboration between SLPs and OTs into practice. Attendees can expect to learn the following:

- Practical methods for developing rehabilitation programs that help clients to better deal with the demands and challenges of daily life
- How to develop collaborative, functionally-oriented, cognitive rehabilitation programs that target meaningful everyday activities

Leslie and Deidre draw upon their years of professional clinical experience and have based the content of the webinar around the INESSS-ONF Clinical Practice Guideline for the Rehabilitation of Moderate-to-Severe TBI.

### SPEAKERS:

#### **Leslie Birkett, BSc OT, OT Reg. (Ont.)**



Leslie graduated from Queen's University and has been working as an occupational therapist for over 30 years. She began working in brain injury rehab early in her career and has worked in acute care, in- and out-patient rehabilitation and community-based care of individuals post brain injury. In addition to her clinical work, Leslie is an Assistant Clinical Professor (Adjunct) at McMaster University in the School of OT. She is part of the Expert HUB team for the University Health Network's Project ECHO Concussion. The focus of Leslie's work is on client-centered practice and emphasizes a "Participate to Learn" approach. With Dee, she is the co-author of the I CAN Community Based Evaluation of Executive Functioning. In addition, Leslie is passionate about global health and has volunteered as an Occupational Therapist in India, Ukraine and Vietnam.

#### **Diedre Sperry, M.Sc., S-LP Reg. CASLPO**



Deidre Sperry is a Speech Language Pathologist with over 25 years of clinical practice in the field of brain injury rehabilitation. As a front line, community-based clinician, the importance of real life functioning of communication is of paramount importance to all of Dee's intervention programs. Dee is also an Assistant Clinical Professor (Part Time) in the Speech Language Pathology program at McMaster University and she enjoys helping new clinicians start off on the right clinical foot. She is an instructor of the Ontario Brain Injury Association's Level 1 Neurorehabilitation course. She has lectured internationally on topics of TeleRehabilitation and Project Based Intervention. Dee has also co-developed the I CAN Community Based Evaluation of Executive Functioning and together with co-developer Leslie Birkett, she has presented this work both at home in Canada and Internationally. Their work involves close clinical collaboration and truly brings together the best each has to offer.

### PARTNERS:



PROMOTIONAL POSTERS: [1](#) [2](#)

SOCIAL MEDIA ASSETS: [1](#) [2](#)

**EXAMPLE SOCIAL MEDIA POSTS:**

Join us on March 8<sup>th</sup> from 12-1pm EST for a webinar hosted by @OntNeurotrauma focused on cross-discipline collaboration between OTs & SLPs in the treatment of traumatic brain injury.

Registration link: <https://tinyurl.com/44elunqe> [attach social media asset]

UPCOMING WEBINAR: “There’s Magic in the Mix: Combining OT & SLP in Community-based Interventions for TBI”. Learn how to develop collaborative, functionally oriented, cognitive rehab programs that target meaningful activities. Register here:

<https://tinyurl.com/44elunqe> [attach social media asset]

Leslie Birkett (OT) and Deidre Sperry (SLP) discuss how to develop collaborative, functionally oriented, cognitive rehab programs for clients with TBI at @OntNeurotrauma’s upcoming webinar on March 8<sup>th</sup>.

Save your spot, register here: <https://tinyurl.com/44elunqe> [attach social media asset]